

Town of Holly Hill Businesses, Residents, and Friends:

The year 2022 has seen a lot of changes; new Mayor, developers, builders, and even Hollywood showing interest in our little town. The Christmas Festival Committee (CFC) would like to make our **18<sup>th</sup> Annual Christmas Festival** a full scale festival and parade this year; to do this we must increase our advertising and live music budgets. By almost all accounts the move to the grassy area in front of the Municipal Complex last year was a positive change; both vendors and attendees really enjoyed the convenience of the location and the first responders appreciated everything being in one wide open area. Thank you to all whom supported us last year with your financial gifts, sweat equity, and talents. This year's Festival will be on **Friday & Saturday, December 2-3, 2022.**

The event starts on **Friday, December 2, 2022** with our 3rd annual **Drive-by "Story of Jesus's Life and Ministry"** put on by our local churches and can be enjoyed from your car, golf cart or by walking. This grew out of COVID precautions and it was such a hit we are making it a permanent part of our Festival. We hope to add live Christian themed music this year.

The festival continues on **Saturday, December 3, 2022 at 9:00 A. M.** when the vendors will open their booths and food trucks. The **parade begins at 11:00 A. M.** where thousands (pre-COVID numbers) of residents from all over South Carolina will line the streets and enjoy marching bands, decorated floats, seasonal music and Santa. After the parade, the festival continues with vendors and live music/dancers on stage. Santa will also be present for a few hours after the parade finishes for the children. Our Holly Hill Library will also be hosting some events for the children and encourage you to stop by to say hello.

The festivities don't end with just the first weekend of December. Our **3<sup>rd</sup> Annual Town Decorating** contest will be judged **Friday & Saturday December 9-10** and is open to everyone in the 29059-zip code. This too came about during COVID precautions when we are all needing some cheer and pretty lights. Each year the number of participants have grown so consider joining us this year.

To help us get back to our pre-COVID numbers we are asking our usual financial donors to make their contributions and welcome any new donors. We really want to add live music to our festival and increase the advertising to host a wonderful family fun and safe Christmas Festival. This is our 18th year! Help us to grow and showcase why Holly Hill is such a great town. All donations can be sent to Town of Holly Hill. Please **make checks payable** to the **Town of Holly Hill** with **Christmas Festival marked in the memo line.** Please, drop checks off at Town Hall there is a drive up window on the back side of the building. If you need a receipt we will gladly provide and thank you so much for your help and support. We will announce our donors who give up to \$999.00 from the stage at various times. Those who give at least a \$1,000.00 will have a banner displayed at the festival.

Thank you!

*Holly Hill Christmas Festival Committee*