

Town of Holly Hill Businesses, Residents, and Friends:

The year 2021 has been another unique year as we continue to deal with COVID-19. The Christmas Festival Committee is still adapting and looking to come back strong. We are planning to combine some of what we did last year to what has been done in past years. We are moving to the grassy area in front of the Town Hall Complex where our Christmas Tree was displayed last year. Thank you to all of you that helped us purchase that tree. It was lovely and we would like to grow it by one section this year which means it will grow another 2' (making it a 17' tree once decorated) if we can raise enough money to make the purchase. See below for the amount needed.

We are hosting the 2nd Annual Town Decorating Contest this year and encourage everyone to make Holly Hill festive! The theme is "**Merry & Bright**". We hope many will decorate even if they don't want to enter the contest. You can find Registration forms in many of our businesses around Town and at Town Hall.

The Drive-By Story of Christmas is back by popular demand! New Way Church House Ministries Worldwide has again graciously offered their cul-de-sac entry for the location. We hope to have even more of our area churches participate this year. We greatly appreciate the multitude of Christian resources we have in our little Town. Thank you to all who are helping us remember why we celebrate Christmas.

To help with a more festive Holly Hill we are asking our usual financial donors to make their contributions and welcome any new donors to grow our town tree, help us secure a DJ/Master of Ceremonies, provide restrooms, a few games and activities, advertising, and any number of the myriad things that are needed to host a wonderful family fun and safe Christmas Festival. This is our 17th year! We would like to continue to grow and show our neighbors and visitors why Holly Hill is such a great town.

Please help us reach our goals. Thank you!

Holly Hill Christmas Festival Committee



Christmas Tree Growth & Ornament Package = \$2,220.25

Lighting & Electrical Work (permanent power pedestals) = \$13,000

Advertising—The Country Register: Carolina's Complimentary Guide to Specialty Shopping & Events = \$99-153.00

—Summerville Communications, Inc (The Summerville Journal Scene, The Goose Creek Gazette, & The Berkeley Independent) 1/12 page with digitally enhanced print & online = \$420.75

—Post & Courier, T & D, TV Stations, Radio Stations

Trophies, Ribbons, & Miscellaneous = \$1,000.00

D. J. / M. C. = may get WJBS Truth Radio/Gospel Best (1440am/96.1fm) to broadcast from Festival and be our MC

Photography & Videography = \$550.00